

Find out what your future holds—with Prostate Px[®]⊕:

- Will help you and your doctor make more informed treatment decisions
- Can tell you how your newly diagnosed prostate cancer is likely to develop in the future
- Can help reduce the anxiety of the unknown for you and your family
- Easy to order through your doctor
- For more information, visit www.aureon.com or call **1-888-797-7284**

NEW for prostate cancer management...

AT THE TIME OF DIAGNOSIS,
FIND OUT WHAT
YOUR FUTURE HOLDS

PROSTATE Px[®]⊕
THE POWER TO PREDICT

AUREON
LABORATORIES

PROSTATE Px[®]⊕
THE POWER TO PREDICT

Reference: 1. American Cancer Society. *Cancer Facts & Figures 2008*. Atlanta: American Cancer Society; 2008.
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Introducing Prostate Px[®] ⊕

Now there's a test that can determine a more accurate prognosis and your personal level of risk

So I've got prostate cancer. What next?

Being diagnosed with prostate cancer can be a life-altering and intimidating experience. Yet, you're not alone. Nearly 200,000 men in the United States will be diagnosed with prostate cancer this year.¹ And all of them will be faced with the same lifestyle and treatment decisions that you will now begin contemplating.

There is a wide array of treatment options and approaches available to patients with prostate cancer. Patients who have been newly diagnosed need information so that they can make informed decisions. The good news is that there is more information available to prostate cancer patients than ever before. Men are more knowledgeable about the disease and the range of possible therapies. The options your doctor will present to you will be based on the characteristics and severity of your cancer.

Prostate Px[⊕]. A logical first step.

When dealing with cancer, knowledge is a powerful weapon. Prostate Px[⊕] is a one-of-a-kind test that offers you and

your doctor a unique view into the future of your prostate cancer. Because the findings of this test may help with treatment-option decisions and answer some questions about the unknown, Prostate Px[⊕] is a logical first step for newly diagnosed prostate cancer patients.

What is Prostate Px[⊕]?

While some patients with prostate cancer may face severe disease, the vast majority are at low risk and will end up being fine.

If you are considering surgery, Prostate Px[⊕] is a new test that can give you a more accurate prognosis of your prostate cancer. It is ordered at the time of diagnosis to provide additional insight and to help you and your doctor make the best decisions about your specific treatment plan.

PROSTATE Px[⊕]
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How will Prostate Px[⊕] help me?

- Helps you make informed treatment decisions
- Helps identify if you are at high risk for aggressive disease development
- Helps reduce the anxiety of the unknown for you and your family

How does Prostate Px[⊕] work?

If you are diagnosed with prostate cancer, tissue samples from your biopsy are sent to a specialized laboratory where they are put through advanced medical and mathematical analyses. During these analyses, important characteristics of the cancer are identified and measured to assess how aggressive the disease is.

Once the tissue has been analyzed, an individualized report is generated and the results are sent to your doctor. He or she will then discuss the findings and your treatment options with you.

What makes Prostate Px[⊕] so unique?

Thanks to its breakthrough, patented technology, Prostate Px[⊕] uniquely combines information from multiple sources to predict how your cancer will behave.

- Cellular: Prostate Px[⊕] takes a detailed look at your biopsy material to measure unique characteristics of the tissue
- Molecular: Prostate Px[⊕] is able to “see” the proteins in your prostate sample to get a unique picture of what’s happening at a molecular level
- Clinical: Prostate Px[⊕] takes into account clinical information such as biopsy Gleason scores, PSA levels, and your biopsy findings

By looking at all of this information and using advanced, one-of-a-kind computer technology, Prostate Px[⊕] is able to deliver a thorough and more accurate picture of your personal risk.

What will my doctor and I receive?

Your doctor will receive a report with your individualized results and will share the findings with you. The report includes your Px[⊕] SCORE™, which tells you the severity of your prostate cancer and how it is likely to develop in the future. The Px[⊕] SCORE can range from a low of 1 to a high of 100. The closer to 1 your score is, the less aggressive your cancer.

PROSTATE 
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DOES MY FUTURE HOLD? WHAT'S THE NEXT STEP? WHAT DOES MY FUTURE HOLD?
? HOW WILL MY CANCER DEVELOP? WHAT'S THE NEXT STEP? WHAT DOES MY FUTURE HOLD?
I DO NOW? WHAT HAPPENS NEXT? WHAT DOES MY FUTURE HOLD?
AT'S THE NEXT STEP? HOW WILL MY CANCER DEVELOP? WHAT DOES MY FUTURE HOLD?
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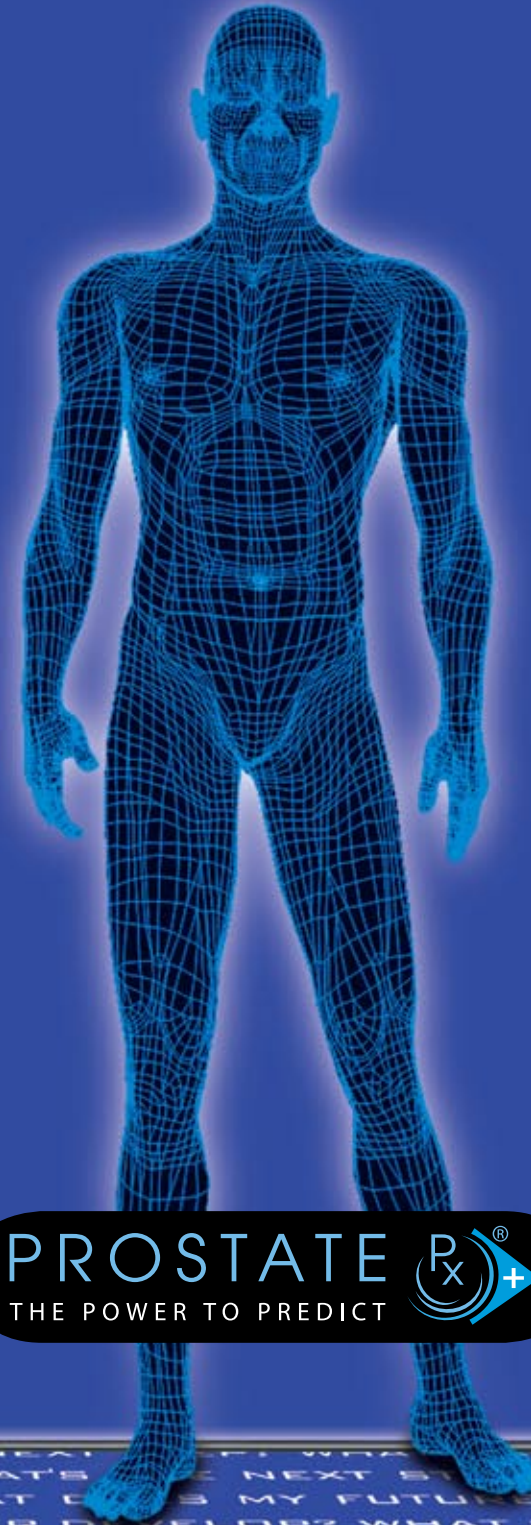
What do I do with the results?

Prostate Px[®] ⊕ is a unique test designed to give you and your doctor the maximum amount of information about your prostate cancer so that you can make more informed treatment decisions. There is a wide array of treatment options available to patients with prostate cancer. With help from the results of the Prostate Px[⊕] biopsy test, your doctor can help you choose the course of action that is best suited for you and your individual situation.

Until now, it has been difficult to determine how prostate cancer will develop in individual patients. Prostate Px[⊕] changes all of that—providing more information earlier to help guide your treatment. Prostate Px[⊕] can also help alleviate some of the anxiety patients and families feel about the unknown and help them focus on the best treatment options for the future.

How do I learn more about Prostate Px[⊕]?

For more information and to determine if the Prostate Px[⊕] test is appropriate for you, speak with your doctor. In the meantime, for more information on Prostate Px[⊕], go to **www.aureon.com** or call **1-888-797-7284** to learn more.



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