



32ND ANNUAL AUREON GOLF CLASSIC SPONSORSHIP OPPORTUNITIES

AUGUST 4, 2021
HOST LOCATION: BRIARWOOD GOLF COURSE

PREMIER SPONSORSHIPS

EXCLUSIVE

TOURNAMENT SPONSOR \$15,000

- 60-second commercial played during awards dinner on HD screen
- Recognition on all tournament materials
- Opportunity to provide company swag in all golfers' bags
- Reserved seating at BBQ Dinner
- Receive one exclusive sponsor hat per attendee
- Six complimentary registrations to golf
- Six complimentary invites to Classic Eve
- Logo on HD screen inside dinner tent and in cocktail area
- Recognition on event website main page, sponsor page and Aureon social media platforms
- Recognition on sponsor shield at event

MOBILE GOLF SHOP SPONSOR \$12,000

- Recognition on all golf shop materials and tent
- Recognition on all tournament materials
- Reserved seating at BBQ Dinner
- Receive one exclusive sponsor hat per attendee
- Six complimentary registrations to golf
- Six complimentary invites to Classic Eve
- Logo on HD screen inside dinner tent and in cocktail area
- Recognition on event website main page, sponsor page and Aureon social media platforms
- Recognition on sponsor shield at event

DINNER SPONSOR \$10,000

- Co-branded dinner napkins
- Recognition on all tournament materials
- Reserved seating at BBQ Dinner
- Receive one exclusive sponsor hat per attendee
- Three complimentary registrations to golf
- Three complimentary invites to Classic Eve
- Logo on HD screen inside dinner tent and in cocktail area
- Recognition on event website main page, sponsor page and Aureon social media platforms
- Recognition on sponsor shield at event

BEVERAGE TENT SPONSOR \$10,000

- Co-branded koozies given to all attendees at dinner
- Recognition on all tournament materials
- Receive one exclusive sponsor hat per attendee
- Three complimentary registrations to golf
- Three complimentary invites to Classic Eve
- Logo on HD screen inside dinner tent and in cocktail area
- Recognition on event website main page, sponsor page and Aureon social media platforms
- Recognition on sponsor shield at event

CLASSIC EVE SPONSOR \$10,000

- Recognition on all event signage
- Reserved seating at BBQ Dinner
- Receive one exclusive sponsor hat per attendee
- Three complimentary registrations to golf
- Six complimentary invites to Classic Eve
- Logo on HD screen during Classic Eve and Classic
- Recognition on event website's main page, sponsor page and Aureon social media platforms

COURSE SPONSOR - \$6,000 *(one per course)*

- Recognition at registration table at sponsored course
- Recognition on all course-specific materials
- Receive one exclusive sponsor hat per attendee
- Two complimentary registrations to golf
- Two complimentary invites to Classic Eve
- Logo on HD screen in the cocktail area at host location
- Recognition on event website sponsor page and Aureon social media platforms
- Recognition on sponsor shield at event

SHUTTLE SPONSOR - \$5,000

- Recognition on Limo Bus Shuttle for golfers between courses
- Recognition on all course-specific materials
- Receive one exclusive sponsor hat per attendee
- Two complimentary registrations to golf
- Two complimentary invites to Classic Eve
- Logo on HD screen in the cocktail area at host location
- Recognition on event website sponsor page and Aureon social media platforms
- Recognition on sponsor shield at event

LUNCH SPONSOR - \$5,000 *(one per course)*

- Logo recognition on sack lunches at sponsored course
- Recognition on all course-specific materials
- Receive one exclusive sponsor hat per attendee
- Logo on HD screen in the cocktail area at host location
- Two complimentary registrations to golf
- Two complimentary invites to Classic Eve
- Recognition on event website sponsor page and Aureon social media platforms
- Recognition on sponsor shield at event

PRIZE HOLE SPONSOR - \$4,000 *(one per course)*

- Recognition on prize hole materials at sponsored course
- One complimentary registration to golf
- One complimentary invite to Classic Eve
- Logo on HD screen in the cocktail area at host location
- Recognition on event website sponsor page and Aureon social media platforms
- Recognition on sponsor shield at event

GOLF TOWEL SPONSOR - \$4,000

- Co-branded towel on each golf cart
- One complimentary invite to Classic Eve
- One complimentary registration to golf
- Logo on HD screen in the cocktail area at host location
- Recognition on event website sponsor page and Aureon social media platforms
- Recognition on sponsor shield at event

SAFETY SPONSOR - \$4,000

- Branded hand sanitizer placed in golfer bags
- Logo on hand sanitizer station signage
- One complimentary registration to golf
- One complimentary invite to Classic Eve
- Logo on HD screen in the cocktail area at host location
- Recognition on event website sponsor page and Aureon social media platforms
- Recognition on sponsor shield at event

ICE CREAM SPONSOR - \$3,000

- Recognition on signage located at ice cream station at BBQ dinner
- One complimentary invite to Classic Eve
- One complimentary registration to golf
- Logo on HD screen in the cocktail area at host location
- Recognition on event website sponsor page and Aureon social media platforms
- Recognition on sponsor shield at event

SUNSCREEN SPONSOR - \$3,000

- Branded sunscreen placed in golfer bags
- One complimentary invite to Classic Eve
- One complimentary registration to golf
- Logo on HD screen in the cocktail area at host location
- Recognition on event website sponsor page and Aureon social media platforms
- Recognition on sponsor shield at event

BREAKFAST SPONSOR - \$3,000 *(one per course)*

- Logo recognition at breakfast table at sponsored course
- Recognition on all course-specific materials
- One complimentary registration to golf
- One complimentary invite to Classic Eve
- Logo on HD screen in the cocktail area at host location
- Recognition on event website sponsor page and Aureon social media platforms
- Recognition on sponsor shield at event

WATER SPONSOR - \$2,500 *(one per course)*

- Logo recognition at hydration station at sponsored course
- Logo on HD screen in the cocktail area at host location
- Recognition on event website sponsor page
- Recognition on sponsor shield at event

BEVERAGE CART SPONSOR - \$2,500 *(6 maximum)*

- Logo recognition at sponsored course
- Logo on HD screen in the cocktail area at host location
- Recognition on event website sponsor page
- Recognition on sponsor shield at event

SNACK SPONSOR - \$2,500

- Logo recognition on snack bags provided to all golfers
- Logo on HD Screen in the cocktail area at host location
- Recognition on event website sponsor page
- Recognition on sponsor shield at event

SIGNAGE SPONSOR - \$2,500

- Recognition on all tournament signage
- Logo on HD screen in the cocktail area at host location
- Recognition on event website sponsor page
- Recognition on sponsor shield at event

LED MESSAGE BOARD SPONSOR - \$2,000

- Logo on HD screen in the cocktail area at host location
- Recognition on event website sponsor page
- Recognition on sponsor shield at event

PRIZE SPONSOR - \$1,000

- Logo on HD screen in the cocktail area at host location
- Recognition on sponsor shield at event

SAVE THE DATE

CLASSIC EVE

EXCLUSIVE, INVITE-ONLY EVENT

AUGUST 3, 2021

\$100 per person

If interested in a sponsorship, please email AUREONCLASSIC@AUREON.COM. All sponsorship commitments must be received by **JUNE 28, 2021**, unless otherwise noted.

When your sponsorship is confirmed, an invoice will be sent for payment along with a request for a vector file of your logo in white and full color. If you have questions, please email AUREONCLASSIC@AUREON.COM.

